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January 5, 2011

MARK HERRON COMMITTEE FOR RESPONSIBLE POLITICS 2618 CENTENNIAL PLACE TALLAHASSEE, FL 32308

IDENTIFICATION NUMBER: C30001697

Response Due Date 02/09/2011

REFERENCE: FEC FORM 9, RECEIVED 9/17/2010

Dear Custodian of Records:

This letter is prompted by the Commission's preliminary review of the 24 Hour Notice of Disbursements/Obligations for Electioneering Communications (FEC Form 9) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. An adequate response must be received at the Commission by the response date noted above. Additional information is needed for the following 4 item(s):

- 1. Any person, group of persons, or qualified non-profit corporation or organization who makes an electioneering communication must disclose their full name and address (and employer and occupation if necessary), as well as the date of public distribution and title of the electioneering communication. The full name, address, employer, and occupation of the Custodian of Records must also be disclosed. (11 CFR § 104.20(c)) Your filing fails to include the title of the electioneering communication. Please amend your filing to include the missing information.
- 2. On Line 11 of your filing, you have failed to disclose the person or persons sharing or exercising control of the making of the disbursement/obligation for the electioneering communication. You must provide the name, address, employer, and occupation of each person sharing or exercising control. (11 CFR § 104.20(c)(2)) Please amend your filing to include the missing information.
- **3.** On Schedule 9-B of your filing, you have disclosed disbursements for which you have failed to include the communication date and the communication title in the purpose of disbursement. Please amend your filing to include the missing information. (11 CFR § 104.20(c))
- **4.** When reporting disbursements for electioneering communications, the person, group of persons, or qualified non-profit corporation or organization making the communication must disclose the name, state, office, district (if

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applicable) of the federal candidate(s) clearly identified in the electioneering communication, and the election for which the disbursement was made. (11 CFR § 104.20(c)(5)) You have disclosed disbursements for which you have failed to include the name, state, office, district(if applicable) of the federal candidate indentified in the electioneering communication, and the election for which the disbursement was made. Please amend your filing to include this missing information.

Please note, you will not receive an additional notice from the Commission on this matter. Requests for extensions of time in which to respond will not be considered. Failure to comply with the provisions of the Act may result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action.

If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 1, then press 2 to reach the Reports Analysis Division) or my local number (202) 694-1175.

Sincerely,

Alan Holmes

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Campaign Finance Analyst Reports Analysis Division

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